



Turn Blue into Green

2017 Idaho MedPlus Broker Bonus Program

Blue Cross of Idaho Care Plus is offering a bonus to our valued broker community. Appointed brokers will receive a bonus payment for each new Idaho MedPlus policy sold with effective dates between June 1 and November 1, 2017.

- **\$15.00** per policy when the effective date falls within the MediGap open enrollment period.
- **\$7.50** per policy when the effective date falls outside the Medigap open enrollment period.

All policies must have effective dates between June 1, 2017 and November 1, 2017 to qualify. Bonus payments will be issued at the end of December, 2017.

Contact Broker relations with questions:

Broker Relations
BrokerRelations@bcidaho.com
855-659-9159

Other Terms and Conditions:

New contracts must be effectuated for at least one month to qualify. All agents or brokers must be licensed and in good standing with Blue Cross of Idaho and the Idaho Department of Insurance. The maximum one-time payout per enrollee is either \$15.00 or \$7.50. Only one bonus payment per enrollee will be allowed. The bonus will be paid to the agent who wrote the policy. A subsequent agent of record change will not disrupt a bonus payment to the agent who wrote the policy. Web based brokers are excluded from this bonus program.